

Press Release Net Display Systems March 16th 2006
Immediate Release

NDS Receive Prestigious International Commendation

The NDS contribution to the digital signage industry is recognised today with the receipt of a 2006 DIGI AWARD for our work in advancing the digital signage industry. The commendation refers specifically to the work we have done together with German partner Smart Point Media AG for the Marktauf supermarket group, one of Germany's leading supermarket groups.

This internationally recognised award issued by DIGI AWARD 2006 sponsors: Digital Signage Quarterly and the Digital Signage Group, is widely acknowledged as the equivalent of the Academy Awards from the digital signage industry globally.

Smart Point Media AG have been working closely with Net Display Systems team in both Dusseldorf and Eindhoven for over 2 years. Smart Point Media AG received 'an excellence in creativity' award for their ground breaking use of Digital Signage and RFID technology on the Marktauf project.

Commenting on the award NDS Managing Director Louis van Geldrop said 'This commendation and award is fantastic news for us and our colleagues in Smart Point Media. We have been working very closely with Frans Habekotte of NDS Germany for almost 2 years to ensure the PADS digital signage platform is the industry best platform for advanced digital signage solutions. We are all delighted to receive this prestigious award and it is a testament to the abilities of our teams and the PADS platform. Undoubtedly it will open many new doors for both NDS and Smart Point Media in the fast growing digital signage market'.

Smart Point Media Director Mr Herbert Boos said 'we were surprised and happy to receive such an important international award. This gives us and our partners the confirmation and recognition that ImpulsTV is indeed something unique and delivers tangible business benefit. We would like to thank NDS for a supportive and close cooperation and the DIGI AWARD will encourage us to think more internationally for the future'.

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About NDS: Established 12 years ago NDS is a leading software development company in the digital signage market with their PADS applications for content design, scheduling, display and management. NDS applications are used globally by many of the worlds leading companies and airports.

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